



2025

CONTENTS

My First RC

P.01~11



Super Charged Vehicles

P.12~23



Action Powered Vehicles

P.24~31



My 1st Collection

P.32~33



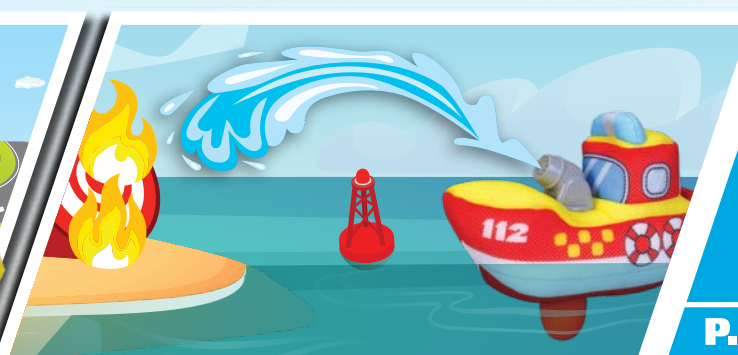
My 1st Collection Sets

P.34~39



Splash 'N Play

P.40~44



My First RC Porsche

I'M
NEW!



The BB Junior My First R/C Porsche 911 GT3 is a beginner-friendly remote-controlled car designed for young children. It features a sleek Porsche 911 GT3 design and comes with a steering wheel-shaped controller that uses intuitive motion control for easy driving. Simply tilt the wheel to steer the car, making it a fun and engaging way for kids to experience their first remote-controlled vehicle.



HAND-EYE COORDINATION



LOGICAL THINKING

VRRROOOOM!



Batteries:
Car: 3x AA (Not included)
Remote controller: 3x AAA (Included)



24
M+



Porsche 911 GT3



LIGHTS



2.4GHz
R/C
CONTROL



SOUNDS



Motion
control!



#16-92015
Outer: 4 pcs

Styles & colors are subject to change.



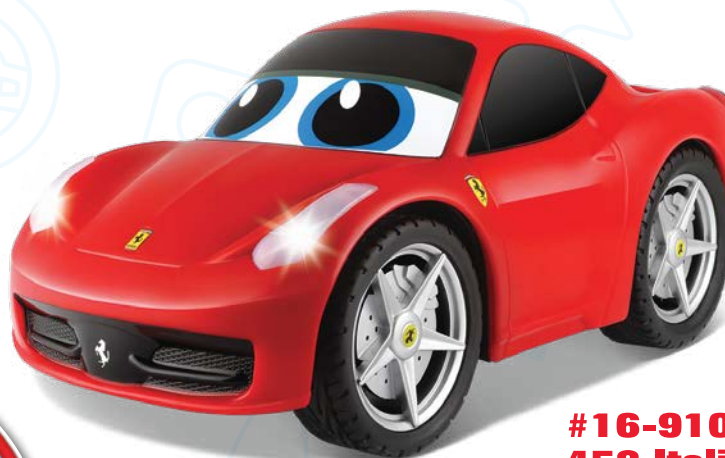
My First RC Ferrari

These beautiful Ferrari cars are perfect for a first time R/C!

- Radio-controlled, 27MHz
- Controller with forward & backward buttons
- Motion sensor to control left & right
- Realistic horn sound button
- Working headlights/taillights



#16-91002
LaFerrari



#16-91003
458 Italia



HAND-EYE COORDINATION



LOGICAL THINKING



**Motion
control!**

Batteries:
Car: 3x AA (Not included)
Remote controller: 3x AAA (Included)



Asst. #16-91000
Outer: 4 pcs

24
M+



My First RC Bugatti

The Bugatti Divo My First R/C is perfect for a child's first R/C Car.

- Radio-controlled, 2.4GHz
- Controller with forward & backward buttons
- Motion sensor to control left & right
- Realistic horn sound button
- Working headlights/taillights



HAND-EYE COORDINATION



LOGICAL THINKING



Batteries:
Car: 3x AA (Not included)
Remote controller: 3x AAA (Included)



#16-92013
Outer: 4 pcs



Bugatti Divo



Motion control!





My First RC Jeep®

This rugged Jeep is perfect for a first time R/C!

- Radio-controlled, 27MHz
- Controller with forward & backward buttons
- Motion sensor to control left & right
- Realistic horn sound button
- Working headlights/taillights



HAND-EYE COORDINATION



LOGICAL THINKING

VRRROOOOM!

Jeep® Wrangler



Batteries:
Car: 3x AA (Not included)
Remote controller: 3x AAA (Included)



#16-92002
Outer: 4 pcs

My First RC Volvo

A fun and exciting R/C truck, with a traffic wand to signal the truck's direction.
Radio-controlled, 27MHz.



#16-92005
Outer: 4 pcs



Batteries:
Car: 3x AA (Not included)
Remote controller: 2x AAA (Included)



Dump Truck





Pretend play



Electric Car

My First RC Volkswagen Electric Car

Your child will be thrilled with their very first electric car! "My First Electric Car" is a full function R/C car with lights & sounds. Fun electric car sounds that let your child pretend to charge up the car all while the battery indicator on the roof lights up! Up to 4 players can drive at one time and place.



HAND-EYE COORDINATION



LOGICAL THINKING



Batteries:

Car: 3x AA (Included)

Remote controller: 2x AAA (Not Included)



#16-92021
Outer: 4 pcs

My First RC Volkswagen Easy Play

This adorable RC Volkswagen Beetle has bump detection technology, allowing young drivers to easily control the vehicle.



HAND-EYE COORDINATION



LOGICAL THINKING



**AUTOMATICALLY
AVOIDS
OBSTACLES**

#16-92003



**Volkswagen
New Beetle**

VRRROOOOM!



#16-92007

JUNIOR
DRIVING KIDS' IMAGINATIONS!



Asst. #16-96002
Outer: 4 pcs



Batteries:
Car: 3x AA (Not included)
Remote controller: 2x AAA (Included)



My First RC Easy Drift Formula

**NEW
COLOR!**



The Easy Drift Formula RC is an exciting formula racer with light-up rear tires. The smart button on the controller allows kids of all ages to perform 360° spins with ease. Features Drifting Donut Action and working Lights & Sounds.

**LIGHT
BUTTON**



360°



**SMART
BUTTON**



IMAGINATION



VISUAL SENSES



AUDITORY SENSES

Batteries:

Car: 2x AA (Included)

Remote controller: 2x AAA (Not included)

Drifting Donut Action!



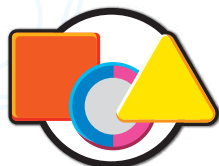
#16-95003
Outer: 6 pcs

**18
M+**



My First RC Drive 'N Sort

The Drive 'N Sort R/C is a fashionable R/C car with Bb Junior Easy Play "Bump Detection" technology. Simple 2-button remote for first time drivers, helps kids feel in control without the frustration of a traditional R/C. Includes a family of riders with shape sorting and color matching functions for additional sensory and cognitive motor skill development.



COLOR & SHAPES



HAND-EYE COORDINATION

3 IN 1 PLAY

**AUTOMATICALLY
AVOIDS
OBSTACLES**



Batteries:
Car: 3x AA (Not included)
Remote controller: 2x AAA (Included)



#16-95002
Outer: 4 pcs



VRRROOOOM!



My First RC Motorcycle

The Bb Junior My First Motorcycle is perfect for your little ones. Easy to use motion controller. Press the smart wheelie button to do a 360° wheelie stunt with ease! My First Motorcycle plays fun music and sounds when you drive.



HAND-EYE COORDINATION



IMAGINATION



SPIN & STUNT



SMART WHEELIE BUTTON



#16-95001R

#16-95001B



Batteries:
Car: 4x AA (Not included)
Remote controller: 3x AAA (Included)

2-5
YEARS



Asst. #16-95001
Outer: 4 pcs

My First RC Lil Drivers

**Kids can learn to play independently!
The remote control is perfect for small hands,
allowing young drivers to control the vehicle
with two easy-to-use directional buttons.**



HAND-EYE COORDINATION



IMAGINATION



**#16-82301
Jeep® Wrangler
Unlimited**

**#16-82003
488 GTB**



Drives forward and
turns in reverse!

Infrared
remote!



**Hands-on
controller**

**#16-82002
LaFerrari**



**Hands-on
controller**



**#16-82301
Outer: 6 pcs**



**Asst. #16-82000
Outer: 6 pcs**



Batteries:
Car: 2x AAA (Not included)
Remote controller: 3x AAA (Not included)



**I'M
NEW!**

Shake-it Runner Infinity Track

The Bb Junior Shake-It Runner Infinity Track Set is an exciting, emergency-themed, interactive playset for young children. Charge the car by shaking it and let it race around the Figure-8 shaped track. With easy "shake" technology, this playset offers endless fun and helps kids develop motor skills watching their car zoom around the track. Perfect for little racers who love action-packed play!



SIZE: 97 X 44 X 18 CM



Fire Truck



Police Car



Batteries: 2x AAA (Not Included)



#16-88618
Outer: 4 pcs

Shake-it Runner Farm Tractor Set

**I'M
NEW!**

The BB Junior Shake-It Runner Farm Tractor Set is a fun and interactive playset for young children. Simply shake the tractor to power it up. Watch as it drives around the track, pulling a detachable trailer that carries an adorable cow figure around and through the farm house. This engaging set encourages imaginative play while developing motor skills, making it perfect for little hands and big adventures!

BB JUNIOR
DRIVING KIDS' IMAGINATIONS!



IMAGINATION



FINE MOTOR SKILLS



VISUAL SENSES

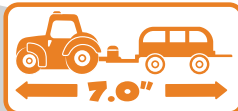


**SHAKE IT
10 TIMES
TO DRIVE!**



SIZE: 73 X 44 X 16 CM

Batteries:
Tractor: 2 X AAA (Not included)



**24
M+**



#16-88619
Outer: 4 pcs



Styles & colors are subject to change.

My 1st Loop Set

Introducing the toddler-friendly, My 1st Loop Set with motorized soft-touch vehicle! Press the top of the vehicle to launch it down the track and watch it race through the loops with ease. Exciting loop action for the next generation of car lovers.

I'm battery-powered!



Race Car



FINE MOTOR SKILLS



IMAGINATION



VISUAL SENSES



Supercar



Off-Road Truck



Batteries:
Car: 2x AAA (Not Included)
Track set: N/A



#16-88616
Outer: 6 pcs



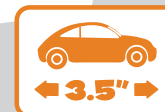
1. PLAY

2. LEARN

Endurance Track!
Size: 168cm(L)

3. CHALLENGE

**2-5
YEARS**



Light & Sound Emergency Team

The Bb Junior Emergency Team is here!
Ambulance, Fire Truck and Police Car with
Working Lights & Siren Sounds in each rescue vehicle.



IMAGINATION



VISUAL SENSES



AUDITORY SENSES



Fire Truck



Batteries: 2 X AAA (Included)



#16-85200
Outer: 24 pcs

Push button
activation!



Police Car

Free rolling
wheels!



Ambulance



COLLECT THEM ALL!

PUSH & GLOW

Press down on hood!



#16-89006
Fire Truck

Free-wheeling light and sound fun is included in each Push & Glow vehicle. Our unique glowing body lights up your child's imagination.

Glowing car body with music!



#16-89004
Police Car

Free rolling wheels!



#16-89021
Formula Fun



IMAGINATION



AUDITORY SENSES



VISUAL SENSES



Batteries:
Car: 2x AA (Included)

18
M+



Asst. #16-89100
Outer: 6 pcs

Light-up Bugatti Divo

The body of this fun Bugatti Divo lights up with an awesome light & sound show! Press down on the hood to activate the lights and music.



AUDITORY SENSES



VISUAL SENSES



Glowing car body with music!



Press down on hood!



Free rolling wheels!

Lights & Sounds!



Bugatti Divo

Batteries: 2x AAA (Included)



#16-81208
Outer: 6 pcs



Light & Sound Police Patrol

It's the Light & Sound Police Car to the rescue.
Just push the light bar on top of the car
for working Lights & Sounds!
Whoop, Whoop!

Push button
activation!

Working lights!



Free rolling
wheels!



AUDITORY SENSES



IMAGINATION



VISUAL SENSES

#16-81211
Alfa Romeo
Giulia

#16-81206
Lamborghini
Huracán Coupé



Batteries:
2x AAA (Included)



#16-81206
Outer: 24 pcs

Batteries:
2x AAA (Included)



#16-81211
Outer: 24 pcs

Light & Sound Jeep®

This free-rolling vehicle has a push button to activate lights and engine sounds. Packaged in a “try-me” platform box.



VISUAL SENSES



AUDITORY SENSES

Push button
activation!



Free rolling
wheels!

Working
headlights!



Batteries: 2x AAA (Included)

Jeep® Wrangler



#16-81201
Outer: 24 pcs



Light & Sound Ferrari

Push button
activation!

Free rolling
wheels!

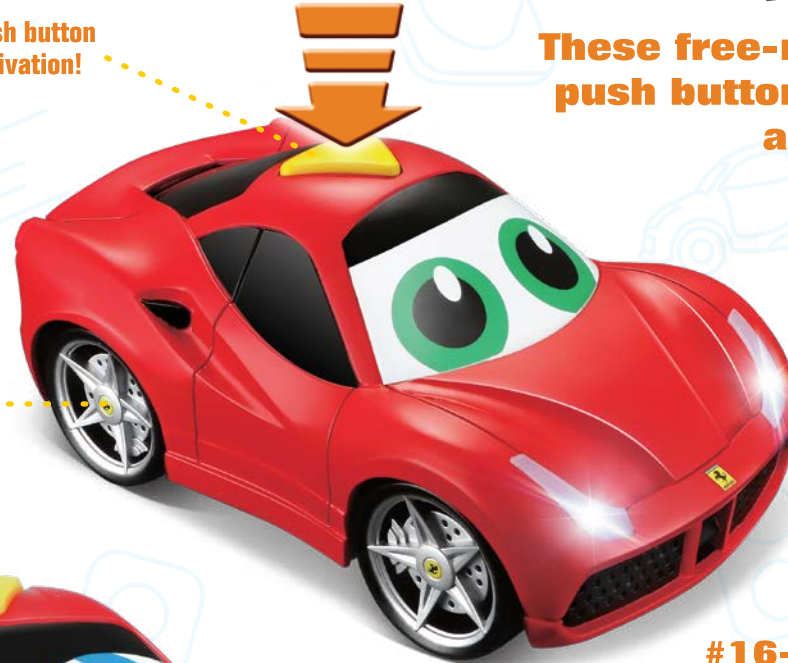
These free-rolling cars have a
push button to activate lights
and engine sounds.



AUDITORY SENSES



VISUAL SENSES



#16-81002
488 GTB

Working
headlights!



#16-81003
F12berlinetta

Batteries: 2x AAA (Included)



Asst. #16-81000
Outer: 24 pcs

Poppin' Drivers Ferrari



Dad or Mom can take the children for a spin in the LaFerrari Aperta. Push down on either the driver or passenger and the other one pops up with fun sounds and working lights.



VISUAL SENSES



AUDITORY SENSES



1. Press down on driver or passenger's head, the other will pop up.

2. Fun sounds and working lights.



LaFerrari Aperta

Free rolling wheels!



Batteries: 2 X AAA (Included)



#16-81006
Outer: 12 pcs

Touch & Go

1 Push button activation!

Jeep® Wrangler Unlimited

Touch-N-Go features 1 button to activate engine sounds and propel the car forward. Open touch "try me" package.



2 Vehicle moves forward



458 Italia

F2012

LaFerrari

Batteries:
2x AAA (Included)



#16-81804
Outer: 12 pcs



#16-81801
Outer: 12 pcs

Batteries:
2x AAA (Included)



Asst. #16-81609
Outer: 12 pcs



Asst. #16-81600
Outer: 12 pcs

12
M+

DRIVE'N ROCK

These rockin' vehicles are a travelin' band. Complete with keyboard, drum and a guitar! The trucks double as fun construction vehicles that sure know how to Rock 'N Roll! Each vehicle comes with 1 instrument.



LEARN MUSIC



HAND-EYE COORDINATION



Work trucks with fun vehicle sounds Removable instruments for creating your own music.



Batteries: 2 X AAA (Included)



Asst. #16-89030
Outer: 6 pcs



12-36
M

2 IN 1 PLAY



#16-89033
Fire Truck With Piano



#16-89031
Tow Truck With Guitar



#16-89032
Cement Mixer Truck
With Drum

JUNIOR
DRIVING KIDS' IMAGINATIONS!

U-Turns Ferrari

Not your ordinary pullback, U-turns have a unique turn around feature that makes the car come back to you.



1 Pull back



2 Car comes back to you



LaFerrari



GROSS MOTOR SKILLS

✓RRROOOH!



Batteries: N/A

18
M+



#16-85301
Outer: 24 pcs



#16-85303
Outer: 24 pcs

Pull Back Racer

Start your engines, the Bb Junior Pullback Racers are ready to race to the finish line. Each vehicle has a pullback powered motor and wild racing graphics. Choose from Ferrari, Alfa Romeo and Lamborghini. No batteries required.



VISUAL SENSES



GROSS MOTOR SKILLS



#16-85142
Lamborghini
Huracán Coupé



#16-85141
Alfa Romeo Guilia



#16-85009
488 GTB

Asst. #16-86007
Outer: 24 pcs

Batteries: N/A



**PULL BACK
& GO**



#16-85009
Outer: 24 pcs



#16-85141
Outer: 24 pcs



#16-85142
Outer: 24 pcs

Styles & colors are subject to change.

Poppin' Bus Volkswagen

Push the VW Bus around while the colorful balls pop up and down in a familiar play pattern.

**PULL BACK
& GO**



Watch it roll while beads pop up and down

Volkswagen Samba



Batteries: N/A



#16-85109
Outer: 12 pcs

Press & Go Volkswagen

Push down on the surfboard to watch the vehicle roll forward and change expressions. These funny faces are going places.



VISUAL SENSES



GROSS MOTOR SKILLS



Volkswagen Samba



EXPRESSION
CHANGES

Batteries: N/A



1 Press down

2 Vehicle moves forward



#16-85110
Outer: 12 pcs



Charge & Go Volkswagen

It's the Volkswagen Charge & Go car! An eco-friendly electric car that is powered by kinetic energy. Give it a push or pull it back and watch it go! Lights are functional while it's driving.



**No battery required
Kinetic powered**

1



2



Eco-Friendly EV



Pull Back

Car runs with lights on



**Kinetic
Powered EV**



Batteries: N/A

**12
M+**



#16-81803
Outer: 12 pcs

Push & Race Lamborghini

These Lamborghini Huracán Coupés are ready to race. Friction powered racers with stripes and racing numbers. Simply push it forward a little and watch it go fast and far!



GROSS MOTOR SKILLS



Lamborghini
Huracán Coupé



#16-85128
Outer: 48 pcs



#16-85118
Outer: 48 pcs

Batteries: N/A



**I'M
NEW!**

Press & Go Farm Tractor

The Bb Junior Press & Go Farm Tractor is a fun, interactive tractor with bright colors and easy-to-use design. Little ones can simply press down on the bale of hay at the top of the tractor to set it in motion. As the tractor rolls forward, it encourages movement and imaginative play, helping to develop motor skills and coordination.

**PRESS
& GO**

1 Press down



IMAGINATION



GROSS MOTOR SKILLS

2 Tractor moves forward



Batteries: N/A

**4
M+**



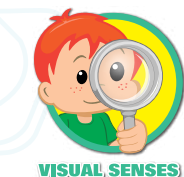
#16-89026
Outer: 12 pcs

Styles & colors are subject to change.

Pull Along Farm Tractor

The Bb Junior Pull Along Tractor can be pulled around for hours of fun. Simply pull the string, and the tractor rolls along, bringing excitement as the animals in the trailers spin and move. Perfect for encouraging motor skills and imaginative play. This colorful tractor includes 3 trailers in tow with the cutest farm animals that also double as a shape sorter feature.

**I'M
NEW!**



Batteries: N/A



**18
M+**

Free rolling
wheels!



ANIMALS MOVE!



Styles & colors are subject to change.



My 1st Collection

F12berlinetta



LaFerrari



I'M NEW!

Porsche 911 GT3



Lamborghini Huracán Coupé



Volkswagen Samba



Volkswagen Beetle



Bugatti Divo



Jeep® Wrangler



Volvo Dump Truck



Volvo Wheel Loader



Volvo Excavator



Batteries: N/A

12
M+



Styles & colors are subject to change.

My 1st Collection



#16-85005
Outer: 48 pcs



#16-85000
Outer: 48 pcs



#16-85113
Outer: 48 pcs



#16-85143
Outer: 48 pcs



I'M NEW!

Asst. #16-86053
Dispenser (Assortment)
Outer: 48 pcs

Asst. #16-86004
Open Platform (Assortment)
Outer: 24 pcs



#16-85134
Outer: 48 pcs



#16-85105
Outer: 48 pcs



#16-85122
Outer: 48 pcs



#16-85103
Outer: 48 pcs



#16-85131
Outer: 48 pcs



#16-85112
Outer: 48 pcs



#16-85125
Set of 4
Outer: 12 pcs



#16-85124
Outer: 48 pcs



#16-85117
Outer: 48 pcs



#16-85121
Outer: 48 pcs



#16-85100
Outer: 48 pcs



#16-85123
Outer: 48 pcs



#16-85104
Outer: 48 pcs



#16-85114
Volvo 3-PK
Outer: 12 pcs

Styles & colors are subject to change.

Junior City Playmat Ferrari

The Ferrari Junior City Playmat is a wonderful little city playmat that includes roads and fun places to visit, like a Ferrari Store and Super Market. Includes 1 Bb Junior LaFerrari vehicle.

Playground



Ferrari Store



School



Home



Pet Store



Pond



LaFerrari



IMAGINATION



GROSS MOTOR SKILLS

ENHANCE YOUR
PLAY EXPERIENCE
WITH
**BB JUNIOR
PLAYSETS**

Wipeable
surface

100 X 70 CM

Batteries: N/A

12
M+



#16-85008
Outer: 6 pcs

Junior City Playmat Volkswagen

The Bb Junior My 1st Collection Volkswagen Junior City Playmat features a large, colorful playmat designed to inspire creative play and imagination. It comes with a free-wheeling Volkswagen Samba, perfect for young children to explore the city scenes, roads, and fun activities on the mat. Encourages toddlers to use their imagination and motor skills for endless fun.

**I'M
NEW!**



IMAGINATION



GROSS MOTOR SKILLS



**Wipeable
surface**



100 X 70 CM

Batteries: N/A



Pet Store



Playground



School



My Home



Pond



Toy Store



Volkswagen Samba



#16-85130
Outer: 6 pcs

Stacking Crane Volvo

5-IN-1

The Stacking Crane teaches children size comparison and rewards them for stacking the crane in the right order. Simply stack the pieces from biggest to smallest, and the construction foreman can load the ball and watch it roll through the translucent pieces until it drops down the slide and into the waiting Dump Truck.

CRANE



STACK

TRACK



NESTING CUPS



Dump Truck

12-36 M

Batteries: N/A



#16-88605
Outer: 4 pcs

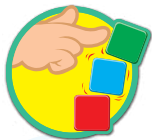


My 1st Carry Along Garage

With the My 1st Carry Along Garage, your child can transport their favorite My 1st Collection vehicles in style. Each Carry Along Garage includes a service station complete with gas pump and vehicle lift. Fun lights and sounds are controlled by the buttons on the roof. Beep, beep!!! You are ready to roll.



IMAGINATION



CAUSE & EFFECT



Volkswagen
New Beetle



Batteries:
Car: N/A
Case: 2x AAA (Included)



#16-88621
(Blue Case)

TRY
ME!



Lamborghini
Huracán Coupé



#16-88622
(Yellow Case)

Open & Play



Asst. #16-88620
Outer: 4 pcs

My 1st Collection Racing Transporter

**I'M
NEW!**

The My 1st Collection Racing Transporter is the first car transport in the Bb Junior world. Load up your My 1st Collection vehicles and open up the transporter to reveal a 2-lane, downhill race track. Car themed blocks can be stored on the transporter that also doubles as a shape sorter. Includes 2 licensed race cars and 5 blocks that can be stacked and crashed through.



Free rolling wheels!

Approx: 47cm



FINE MOTOR SKILLS



VISUAL SENSES



IMAGINATION



**Lamborghini
Huracán Coupé**

Batteries: N/A



#16-88623
Outer: 4 pcs

**12
M+**



Launch & Race Tower

The Launch & Race Tower is the Junior Racer's perfect track! Winding spirals and double gravity-fed tracks with launchers. Who will win? Works with all Bb Junior My 1st Collection Cars!



Bugatti Divo

#16-88604
Launch & Race
Tower

Volkswagen
New Beetle

SIZE: 102 X 40 X 50 CM



Spiral Course



#16-88604
Outer: 4 pcs



2-5
YEARS



#16-88611
Outer: 4 pcs



12
M+



Batteries: N/A



My 1st Tune Up Garage

Expand your Bb Junior My 1st Collection world with the "My 1st Tune Up Garage" playsets. It includes a 2 level garage playset with slides and working gates.



#16-88611
My 1st Tune Up
Garage

SIZE: 68 X 38 X 32 CM

Volkswagen
New Beetle



39



IMAGINATION



FINE MOTOR SKILLS



VISUAL SENSES

Submarine Projector

#16-89001

Push down the periscope to project the amazing sea life in the water.

Discover the amazing sea life on the ocean floor!

Water sprays from chimney spout!



VISUAL SENSES



CAUSE & EFFECT

Spraying Tugboat

#16-89003

The water sensor detects water from underneath which automatically sprinkles from the chimney.



#16-89001 Batteries:
3 X "AG13" (Included)



#16-89003 Batteries:
2 X AAA (Not included)



#16-89001
Outer: 12 pcs



#16-89003
Outer: 12 pcs

12-36
M



Twist & Sail

#16-89002

Rotate and release the life preserver to make the boat go!
No batteries required!



#16-89002
Outer: 12 pcs

Batteries: N/A



#16-89009
Outer: 4 pcs

Batteries:
3 X "AG13" (Included)
2 X AAA (Included)



#16-89009
Jr. Captain's
Gift Set



Water Squirters

Splash 'N Play™

Let's set sail in the Bb Junior Water Squirter!
Stuffed soft body floats in the tub and squirts
water. Fire the cannon and sink the scallywags
with a blast of water! AARRRRRR!!



Squeeze the handle
to spray water!



#16-89061
Fire Boat



PRETEND PLAY



HAND-EYE COORDINATION



Batteries: N/A



Asst. #16-89060
Outer: 6 pcs

#16-89062
Pirate Ship



Splash 'N Play™



AUDITORY SENSES



SEA ANIMALS



VISUAL SENSES

Light Up Sailboat

#16-89022

Another new addition to the Splash 'N Play lineup, the Bb Junior Light-Up Sailboat!

Press the button to illuminate the clear sail. Cute and playful sea creatures will light up the sail while floating in the tub or pool. Kids will enjoy the beautiful colors and dancing lights on display for fun water play.



Enjoy the dancing lights on the sail!



9 LIGHT COLOURS

LIGHT UP



#16-89022
Outer: 12 pcs



#16-89024
Outer: 12 pcs

#16-89022 Batteries:
3x "AG13" (Included)



#16-89024 Batteries: N/A



12-36
M

Music Tugboat

#16-89024

Wind up the Bb Junior Music Tugboat and hit the seas! Turn the lever on the top and the fun music will play while displaying a beautiful ocean scenery. Imaginations will set sail in the bathtub or pool to the music. Have fun with the battery-free Music Tugboat from Bb Junior.



SOUNDS



BATTERY FREE!



Turn the wheel to play music





CAUSE & EFFECT



HAND-EYE COORDINATION



PRETEND PLAY



LIGHTS



Light Projector
&
Bubble Effect

Take the Rescue Raft with Diver out for the ultimate water time adventure. The Rescue Raft's engine helps to activate bubbles and casts a light in the water. Press the lever to send the diver overboard to begin their mission.

Rescue Raft

#16-89014

Water Activated

Fire Boat

#16-89015

The Fire Boat is ready to keep the waterways safe from any blazing objects, like the included buoy. Simply activate the Fire Boat, place it in water, aim at your target, and Splash!



Aim at
the
target!

Water
sprays
out!



#16-89014 Batteries:
3X AAA (Not included)

#16-89015 Batteries:
2X AAA (Not included)



#16-89014
Outer: 6 pcs



#16-89015
Outer: 6 pcs



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